

# BLAZE

Get off the sofa and get in the game! YOU are the in-game character with the BLAZE "U-Move" Wii Controller



BLAZE team up with Fitness First and Mel B to produce the World's first Controller where the player's physical movement directly controls the movement of the in-game character.

Wii fitness games have revolutionised fitness gaming interactivity, but now our U-Move motion-sensing controller opens up regular Wii titles to become a calorie-burning, interactive, fitness-boosting experience, by getting gamers off the sofa and burning off more calories. The level of interaction with your on-screen character is heightened as it reacts to your own movement.

BLAZE Europe are proud to be working with Fitness First and Mel B to continue producing innovative, quality products that bring added value to your Wii experience. The U-Move controller is unique in the market and promotes a more active lifestyle, and is not just limited to fitness titles, but allows gamers to use their movement to control their characters.

#### U- Move Controller Features:

- **Increased control of your character:** The U-Move controller gives you the chance to increase your interaction with your character for most of the top action games, as YOU control the speed of your character by moving yourself. The motion sensors within the U-Move controller detects whether you are sprinting, jogging, or walking on the spot, without the need for any additional hardware. Your movement is then translated directly into the game, with direction and action functions staying the same as you are used to, but if you want your character to move, you've got to do the leg work.
- **Compatible with main fitness titles:** With the emphasis on fitness titles, the U-Move controller is compatible with Wii Fit, Wii Fit Plus, NewU, EA Sports Active, and other interactive fitness titles.
- **Pedometer and Calorie Counter:** No matter what game you are playing, you can count the number of steps taken during game play, AND also gives you a read out of the amount of calories you have just burnt off. So now you can burn off calories playing most of your favourite games, but just with fitness games.
- **Cheat Mode:** And if you're feeling lazy, you can switch the function off and cheat, as the "normal" mode will provide you the same function as your regular controller.

Description	Format	Code	Barcode	Release Date	RRP	BUY PRICE
U-Move Controller (Fitness First)	Nintendo Wii	WII00080	709458101047	Jan 2011	£25.52	On request

Stock is currently available immediately. To register your interest or obtain further information, please contact your Blaze representative, or the contacts below.

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